

...ptances be...
 ...reted by...
 ...s indicat...
 ...the tight...
 ...iam Mea...
 ...of the...
 ...l, told a...
 ...mittee...
 ...an

ket of cart... daily items...
 of the six check-out counters lo...
 cated near the store's exits...
 where all items may be wrapped...
 and paid for at one time.
 "The advantages of this type

lump of cash...
 The Kresge store does not call...
 the operation a self-service store...
 because each customer still will...
 be given all the service he wants.

...tionship b...
 ...live hog...
 ...and some...
 ...lower.

| Dividends | | | |
|-------------------------|----------|---------|-------------------|
| TUESDAY, MARCH 19, 1957 | | | |
| New York. (AP)— | | | |
| | Rate Per | Stk. of | Pay- Rec. able |
| IRREGULAR | | | |
| ACCUMULATIVE | | | |
| Knapp pf | 1.50 | 3-28 | 4-1 |
| IRREGULAR | | | |
| B | .07 | 4-1 | 4-22 |
| STOCK | | | |
| | 5% | 4-17 | 5-15 |
| | 3% | 4-3 | 4-24 |
| | | 3-29 | 4-19 |
| | | 3-29 | 4-19 |
| Q | 5-15 | 6-1 | 1-1 |
| Q | 5-15 | 6-1 | 1-1 |
| Q | 5-15 | 6-1 | 1-1 |
| Q | 5-15 | 6-1 | 1-1 |
| Q | 5-15 | 6-1 | 1-1 |
| Q | 4-1 | 4-15 | 5-1 |
| Q | 4-1 | 4-15 | 5-1 |
| Q | 4-24 | 5-15 | 6-1 |
| Q | 3-29 | 4-1 | 4-1 |
| Q | 5-1 | 6-1 | 1-1 |
| Q | 4-5 | 4-15 | 5-1 |

All counters have call-bells at...
 tached to them, and when a cus...
 tomer needs assistance, one of...
 the store employes stationed at...
 aisles nearby will respond im...
 mediately.

Closing...
 any of the...
 actually r...
 hogs mov...
 Bulk of...
 cleared a...
 ber at \$1...
 210-220-po...
 getting \$1...
 Sales...
 260-310-p...
 2 and 3 g...
 held abou...
 \$16.25 on...
 pounds:—

unter

19, 1957

r & Weeks)

Bid Asked

| | |
|--------|-----|
| .. 45% | 48% |
| .. 21% | 23% |
| .. 18% | 20% |
| .. 22% | 23% |
| .. 31% | 32% |
| .. 14% | 16% |
| .. 10% | 10% |
| .. 16% | 18% |
| .. 25% | 27% |
| .. 36% | 39% |
| .. 71% | 75% |
| .. 30% | 32% |
| .. 34% | 36% |
| .. 6% | 7% |
| .. 24% | 25% |
| .. 26% | 28% |
| .. 20% | 22% |
| .. 68% | 72% |
| .. 25% | 22% |

"The fact that we have installed...
 the check-out counters does not...
 mean we are letting some of our...
 employes go," Kramer said. "We...
 still need them to maintain coun...
 ters and give personal service...
 whenever it is called for."

Heavy...
 grade so...
 Boars ma...
 MONDAY...
 failed to...
 Tuesday...
 all classes...
 volume.

KRAMER WAS ALSO asked if...
 he thought the check-out service...
 might not increase pilfering...
 since many of the counters are...
 not attended by sales personnel...
 "Would it tempt you to become...
 a thief?" he asked. So, obvious...
 ly it isn't going to make much...
 difference in losses through pil...
 fering.

Slauter...
 supply ele...
 20 per cen...
 number...
 Yearling...
 ber were i...
 fed steers...
 choice offe...
 tive on sh...
 with inst...
 Warmed...
 had a dep...
 high good...
 the prefer...
 buyers.

While Kresge's in Sheridan Vil...
 lage is the first chain store to...
 install check-out counters in Met...
 ropolitan Peoria (Peoria and Taze...
 well Counties), the operation is...
 nothing new in the Kresge chain.

choice \$50...
 occurred...
 getting \$2...
 choice mi...
 Lightwei...
 were large...
 gory and...
 able merit...
 Choice...
 \$20.75, a...
 at \$15-\$18...
 good as l...
 Bulk of...
 \$11.50-\$13...
 \$14, some...
 as high...
 down to \$...
 Vealers...
 strength v...
 but slaug...
 showed in...
 Choice...
 \$29, good...
 to prime

About 180 Kresge stores have...
 converted to "supermarket" op...
 erations.

SLAUG...
 on Tuesda...
 but trade...
 Good to...
 cleared a...
 1 pel fe...
 choice to...
 the bulk

All stores with check-out coun...
 ters are equipped with a new-...
 type, automatic change-comput...
 ing register on which correct...
 change is mechanically figured.

If your purchases amount to...
 \$3.80 and you paid for the items...
 with a \$5 bill, the machine would...
 automatically figure your change...
 and you would be handed \$1.20...
 by the sales clerk.

rusts

9, 1957

Bid Asked

| | |
|-----------|-------|
| ... 5.80 | 6.28 |
| ... 3.79 | 4.04 |
| ... 8.08 | 8.83 |
| ... 19.37 | 20.96 |
| ... 13.69 | 14.80 |
| ... 2.61 | 2.87 |
| ... 13.65 | 14.76 |
| ... 10.98 | 11.87 |
| ... 9.30 | 10.21 |
| ... 6.43 | 6.95 |
| ... 8.47 | 9.16 |
| ... 9.62 | 10.46 |
| ... 10.50 | 11.48 |
| ... 6.90 | 7.54 |
| ... 12.72 | 13.87 |
| ... 11.45 | 12.38 |

THIS ELIMINATES possible...
 errors and will save customers...
 much money in the long run...
 Sales clerks in many stores...
 throughout the Peoria area have...
 made many change errors in nu...
 merous instances because of...
 hurry or miscalculation. (The...
 subject was covered in an earlier...
 column a few years back and...
 proven to be a fact.)

March...
 Show and...
 ley, Auro...
 March...
 munity S...
 March...
 Mundinge...
 brist. Au

re

—Sales, clos...

of the sixteen

| | | |
|-----|---|-----|
| 7% | + | 1% |
| 10% | + | 3% |
| 30% | + | 21% |
| 32% | + | 1% |
| 41% | + | 1% |
| 41% | + | 1% |
| 44% | + | 3% |
| 22% | + | 1% |
| 53% | + | 1% |
| 17% | + | 3% |
| 58% | + | 1% |
| 51% | + | 1% |
| 49% | + | 1% |
| 57% | + | 1% |
| 41% | + | 1% |
| 47% | + | 8% |

With sales clerks out in the...
 aisles instead of back of coun...
 ters, selling space has been in...
 creased through use of self-ser...
 vice counters.



The counters now are grouped...
 into island displays. The display...
 areas are increased, too, with...
 the introduction of tiered display...
 counters where all merchandise...
 is within easy reach and imme...
 diate view of customers.

March...
 Show and...
 ley, Auro...
 March...
 munity S...
 March...
 Mundinge...
 brist. Au

ry

Sons)

| | |
|---------|-----|
| ... 20c | 15c |
| ... 15c | 15c |
| ... 13c | 13c |
| ... 8c | 8c |
| ... 15c | 15c |
| ... 8c | 8c |
| ... 22c | 22c |
| ... 24c | 24c |
| ... 4c | 4c |

The two other Kresge stores...
 in Metropolitan Peoria do not...
 have check-out counters.

